

The Coast Star (08/09/2012): Health Fair Looking For Participants

Annual health fair slated for Oct. 7 at the Taylor Pavilion

By Haley Behre

BELMAR — The boroughs of Belmar and Lake Como will have health on their minds for the next few months as they prepare for the fifth annual health fair in October.

The Mayor's Wellness Campaign [MWC] 5th Annual Health Fair is hosted by the MWC of Lake Como and Belmar. This will be the first year the MWC of Lake Como will be hosting the event.

According to Lake Como Councilman Brian Wilton, council liaison to the borough's MWC, the purpose of the fair is twofold.

For one, it helps people know what businesses are in their community that they might not know about, and it lets the local businesses network with each other.

The fair also promotes the main goals of the MWC, such as healthy living and well being, the councilman said.

Belmar Councilwoman Claire Deicke, council liaison to the borough's MWC, agreed, adding that "[peoples'] interest in keeping healthy is heightened during the fair."

In the past, about 25 to 30 tables have been set up at the fair, providing a plethora of information ranging from health screenings to promoting the independence of handicapped individuals, Councilwoman Deicke said. The screenings include those for blood pressure, blood sugar, derma scan, which tests for sun damage, and hearing.

This year, in addition to those screenings, Councilwoman Deicke said she is hoping flu shots will be provided by the Monmouth County Health Department. She said she is also hoping a dentist will be coming, which has happened in the past.

While some businesses have already signed up for the fair, those coordinating the event are still looking for participants, such as health professionals, those affiliated with a health agency or people connected to a business involving health, for the event.

"We are constantly searching for new additions to provide information to our community," Councilwoman Deicke said.

If interested in setting up a table at the fair, please contact Claire Deicke at ctd@verizon.net for an application.

The health fair is slated for Oct. 7 from 11 a.m.- 3 p.m. at the Taylor Pavilion, 500 Ocean Ave.